

Bond, Clive

From: Brown, Claire
Sent: 24 October 2019 07:50
To: Howell, Jeremy
Subject: FW: Bulletin Detail Report: Partial review of Camden's Community Infrastructure Levy Charging Schedule

Fyi.

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From: Camden Council <CamdenCouncil@public.govdelivery.com>
Sent: 18 October 2019 18:49
To: Brown, Claire <Claire.Brown@camden.gov.uk>
Subject: Bulletin Detail Report: Partial review of Camden's Community Infrastructure Levy Charging Schedule

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Report Generated: 18-10-2019 06:48 PM BST

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Subject: Partial review of Camden's Community Infrastructure Levy Charging Schedule

Sent: 10/18/2019 08:48 AM CDT

Sent By: Claire.Brown@camden.gov.uk

Sent To: Subscribers of Partial review of Camden's Community Infrastructure Levy charging schedule

884
 Recipients

✓ Email

X SMS

X Facebook

X Twitter

X RSS



96.4%
Delivered

0% Pending
3% Bounced
24% Open Rate
4% Click Rate

Email Delivery Stats



Minutes	Cumulative Attempted
3	99%
5	99%
10	99%
30	100%
60	100%
120	100%

Delivery Metrics - Details

884 Total Sent

852 (96%) Delivered

3 (0%) Pending

29 (3%) Bounced

0 (0%) Unsubscribed

Bulletin Analytics

534 Total Opens

203 (24%) Unique Opens

59 Total Clicks

35 (4%) Unique Clicks

5 # of Links

Delivery and Performance

Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	96.4%	884	852	203 / 23.8%	29	0
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
https://consultations.wearecamden.org/supporting-communities/partial-rev...	30	52
http://camden.gov.uk/ccm/navigation/?utm_content=&utm_medium=email&utm_n...	3	5
https://public.govdelivery.com/accounts/UKLBC/subscriber/unsubscribe_fro...	2	2
https://subscriberhelp.granicus.com/?utm_content=&utm_medium=email&utm_n...	0	0
https://public.govdelivery.com/accounts/UKLBC/subscriber/new?preferences...	0	0

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