

**Date:** 7 February 2020

Development  
Supporting Communities  
London Borough of Camden  
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Rebecca Ellis, Consultation &  
Engagement Officer: 020 7974 3878  
Jamal Miah: 07958 476 110  
Yasmin Chowdhury: 07879 636 783

[camden.gov.uk/wkt](http://camden.gov.uk/wkt)

Dear

**THE LANDLORD OFFER – Your chance to vote for the future of West Kentish Town Estate**

Over more than a year we have been listening to you about the problems on West Kentish Town Estate – of overcrowding, the poor state of homes, anti-social behaviour and the urgent need for change.

This is why we are now asking you to vote “yes” or “no” to the proposal to completely redevelop your Estate to provide new homes and a better future for you and other families. The proposal has been shaped by the views of people on your Estate and if you vote “yes” the proposal will be brought forward with further ongoing resident input.

We are pleased to enclose your copy of The Landlord Offer booklet - this sets out the proposal for the Estate and is our formal promise to you and your family.

**The Landlord Offer booklet contains information to help you make a decision as to whether or not to vote “Yes” or “No” in the upcoming ballot re taking forward the redevelopment proposal. As you will see from the Offer booklet the proposal** looks to replace the existing 316 council homes with approximately 800 new homes, including a guaranteed new council home for all council tenants, that properly meets your needs as well as safer usable open space.

**You will receive your voting paper for the ballot on Monday 24 February. You will then have 23 days to cast your vote before polls close at 5pm on Tuesday 17 March.**

**As well as setting out details of the redevelopment proposal your Landlord Offer booklet includes information on how to cast your vote.**

**The choice of whether or not to vote “Yes” in order to progress the redevelopment proposal is for you to make. We think a “Yes” vote is the best option for the Estate –but we will respect the ballot result –and will only proceed if there is a “Yes” vote.**

**If this happens, a design team will then work with you to develop Estate proposals further in more detail. They will then present a business case to the Council’s Cabinet in autumn 2020, following this decant points will be allocated and works can begin. If there is a No vote, the proposals will stop and no decant points will be allocated - we will not be proceeding with the development of new homes.**

Please read The Landlord Offer booklet carefully. If you require a large print version, audio version or translation, please get in touch with a member of the Council’s team.

Always ask for ID to ensure that you are speaking to an officer of Camden Council.

We are still holding drop-in sessions where Council officers and architects will be able to answer your questions – please do come along and any questions you have:

**Wednesday 12 February 6-8pm** at Athlone Community Hall, 1-35 Athlone Street, NW5 4LS

**Friday 14 February 10am-12pm** at 44 Ashdown Crescent, NW5 4QE

**Saturday 15 February 11am-2pm** at Athlone Community Hall, 1-35 Athlone Street, NW5 4LS

I will personally be coming door to door to speak to residents, along with other councillors and council officers. The Council’s team will be out and about on the Estate during the ballot, but if you would like to arrange a home visit at your convenience please contact a member of the team below.

Rebecca Ellis, Consultation & Engagement Officer: 020 7974 3878

Jamal Miah, Community Liaison Advisor: 07958 476 110

Yasmin Chowdhury, Community Liaison Advisor: 07879 636 783

Email: [wkt@camden.gov.uk](mailto:wkt@camden.gov.uk)

Thank you for reading this letter. We have listened to what you have been telling us – and the urgent need for change. We hope you will consider voting Yes for the new homes and better estate we feel reflects residents views and meets their needs and expectations.

Yours sincerely



Councillor Danny Beales

**Cabinet Member for Investing in Communities and an Inclusive Economy**